

Christopher Wink

Philadelphia, Pa., USA

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Full Credentials:
christopherwink.com/resume

SUMMARY

Christopher Wink is a national leader in entrepreneurial and tech workforce trends, organizational dynamics and community journalism. Passionate about how communities are informed, the bicycle commuter has focused his career on using the web and journalism to strengthen real world relationships for good. His research is focused on local innovation clusters and news organization sustainability. He speaks regularly about journalism, entrepreneurship and local economic trends.

EXPERIENCE

Cofounder, CEO and Publisher, Technical.ly

February 2009-Present

I oversee organizational strategy, including newsroom focus, business development and operational effectiveness. I also founded and co-lead Philly Tech Week, one of the country's longest-running innovation festivals. From October 2015 until March 2023, I additionally held the Publisher role of Generocity.org, a sister news site reporting on local philanthropy.

Accomplishments

- Lead author on multiple funded research projects, including THRIVING (audio documentary on paths to prosperity); The Inclusion Edge (inclusive entrepreneurship); Way Forward (tech workforce diversity) and an anti-poverty listening tour among others.
- Writes weekly "Builders" column and newsletter with national audience on building better companies and ecosystems
- Oversees \$2m organization, with 20 employees, five daily markets and national profile within local entrepreneurial ecosystems
- Launched prominent initiatives in multiple cities, including Philly Tech Week, Baltimore Innovation Week and Klein News Innovation Camp

Executive Board Member, Workshop Learning

July 2014-Present (Board Chair: June 2018-2021)

I spent a decade as a leading member of the Workshop Learning board of directors, which supports the celebrated, project-based Workshop School, a public high school with an unusual approach to serving its West Philadelphia community.

Accomplishments

- Led effort to expand and diversify the nonprofit board
- Member of team establishing vision, mission, values and rebrand to reflect an expanding portfolio of project-based educational platforms
- Contributed to research effort evaluating the effectiveness and performance of systems and organizational process

Founding Board Member, Coded by Kids

October 2014-June 2018

I was among the founding board members that supports a coding and youth engagement nonprofit.

Accomplishments

- I helped establish the fiscal, operational and strategic relationship the board of directors has over the nonprofit
- Contributed to the organization's first five-year vision

Media Director, Back on My Feet

January 2010-December 2010

I joined the startup nonprofit and transformed its limited and traditional media strategy to one with a rich connectivity between its messaging, mission and audience cultivation. We used journalism to form a community around a cause.

Accomplishments

- Led content strategy, marketing and community engagement for a then \$3.4m, 30-person, five-city mission-minded nonprofit.
- Launched a blog with an editorial mission that grew to attract more than 10,000 monthly pageviews in six months.

EDUCATION

Temple University

Bachelor of Arts in Political Science — 2004-2008

Active in neighborhood reporting while editing the college newspaper, I completed multiple international study abroad programs and an honors thesis on Philadelphia politics. I graduated magna cum laude and served as the undergraduate university-wide commencement speaker.

RELEVANT HONORS

- 2022 'The Impact 100' of those making a difference in Pennsylvania from City & State magazine
- 2020 'Seat at the Table Award' for DEI leadership from Philly Startup Leaders
- 2019 'Community Leadership Award' from Urban Affairs Coalition
- 2017 '100 Most Important Media Leaders' from Folio Magazine
- 2015 'Self Made' award from Temple University Fox School of Business 2015 '55 Young Leaders Worth Keeping' from LEADERSHIP Philadelphia
- 2014 'Young Entrepreneur of the Year' Award from Greater Philadelphia Chamber of Commerce
- 2013 Best of Philly winner for Philly Tech Week; Best of Baltimore winner
- 2011 Philadelphia Daily News '10 Rising Power Players under 40'
- 2011 cofounder of Online News Association Philadelphia
- 2008 Pennsylvania Legislative Correspondents Association fellow

REFERENCES

Separately attached and otherwise available upon request