

Christopher Wink

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Full Credentials:
christopherwink.com/resume

SUMMARY

Christopher Wink is a national leader in local journalism models, community beat reporting, workplace dynamics and innovation ecosystems. Passionate about informing communities, the bicycle commuter has focused his career on using the web and journalism to strengthen real world relationships for good. He speaks regularly about journalism, entrepreneurship and HR trends.

EXPERIENCE

Cofounder, CEO and Publisher, Technically Media

February 2009-Present

I oversee organizational strategy, including business development, developed the editorial strategy and maintain its mission in connecting and convening niche communities, including local tech economies news site Technical.ly and nonprofit-sector news site Generocity.org.

Accomplishments

- Grew \$1.8 million business around talent services including corporate and growth-stage tech startup clients, using journalism to form community
- Built from one blog to a two-brand, five-market media company with 20-person staff and a national profile on bootstrapped revenue.
- Launched prominent initiatives in multiple cities, including Philly Tech Week, Baltimore Innovation Week and Klein News Innovation Camp

Media Director, Back on My Feet

January 2010-December 2010

I joined the startup nonprofit and transformed its limited and traditional media strategy to one with a rich connectivity between its messaging, mission and audience cultivation. We used journalism to form a community around a cause.

Accomplishments

- Led content strategy, marketing and community engagement for a then \$3.4 million, 30-person, five-city mission-minded nonprofit.
- Launched a blog with an editorial mission that grew to attract more than 10,000 monthly pageviews in six months.

EDUCATION

Temple University

Bachelor of Arts in Political Science — 2004-2008

Active in neighborhood reporting while editing the college newspaper, I completed multiple international study abroad programs and an honors thesis on Philadelphia politics. I graduated magna cum laude and served as the undergraduate university-wide commencement speaker.

RELEVANT HONORS

- Board Member of The Workshop School; LEADERSHIP Philadelphia
- 2019 'Community Leadership Award' from Urban Affairs Coalition
- 2017 '100 Most Important Media Leaders' from Folio Magazine
- 2015 'Self Made' award from Temple University Fox School of Business
- 2015 '55 Young Leaders Worth Keeping' from LEADERSHIP Philadelphia
- 2014 'Young Entrepreneur of the Year' Award from Greater Philadelphia Chamber of Commerce
- 2013 Best of Philly winner for Philly Tech Week; Best of Baltimore winner
- 2011 Philadelphia Daily News '10 Rising Power Players under 40'
- 2011 cofounder of Online News Association Philadelphia
- 2008 Pennsylvania Legislative Correspondents Association fellow

REFERENCES

Separately attached and otherwise available upon request