

# Christopher Wink

Journalist/Entrepreneur

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@christopherwink

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Fishtown, Philadelphia

## Technically Media Inc. / Co-founder / June 2010 to present

I lead business development, client acquisition, project management, strategic planning and implementation and administration for this startup content and editorial strategy consultancy. Clients include: National Constitution Center, Campus Philly, PlanPhilly, (owns) Technically Philly

*Reference: Brian James Kirk / brian@technicallymedia.com / 717-982-1920*

## Technically Philly / Co-founder / Feb. 2009 to present

I co-launched, grow, report and edit the premiere technology news site in the Philadelphia region, featuring revenue growth, the celebrated Philly Tech Week event series, leading a major foundation-funded reporting project and frequent speaking, conference and media appearances.

*Reference: Sean Blanda / sean@technicallyphilly.com / 609-202-4188*

## Media Strategist / Sept. 2008 to present

I write extensively about innovative directions for various Philadelphia news organizations, have co-developed a news incubation proposal and co-organize annual national BarCamp NewsInnovation.

*Reference: Matt Golas / mgolas@design.upenn.edu / 215.573.8720*

## Back on My Feet / Media Director / Dec. 2009 to Dec. 2010

I developed this startup nonprofit's media strategy, oversaw its web presence as staff doubled and was involved in the creation of foundation-funding application and sponsorship sales materials.

*Reference: Sandi Maro / sandi@backonmyfeet.org / 215.796.5092*

## Freelance journalist / May 2008 to Dec. 2009

I developed a client list, pitched, researched, reported and filed stories for a variety of publications including the Philadelphia Inquirer, Metro, CityPaper and SportsIllustrated.com, in addition to reporting with the Pennsylvania Legislative Correspondents Association in Harrisburg, co-launching a travel podcast at WDSTL.com and co-developing NEastPhilly.com.

*Reference: Josh Cornfield / joshcornfield@gmail.com / 267-973-5571*

## Temple University / Bachelor of Arts / Aug. 2004 to May 2008

I completed my senior thesis on the future of the Philadelphia Republican Party, was chosen as the university-wide commencement speaker, graduated with a political science degree and an honors distinction, was opinion editor of the college newspaper was active in the community.

*Reference: Prof. Robin Kolodny / rkolodny@temple.edu / 215-204-7709*

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*Full credentials at christopherwink.com/resume*